



Shopping Patterns - Home Improvement Stores Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Home Improvement Stores Shopped in the Past Year at					
Home Improv. Shopped Past Year: BMR	2,010	4.03%	1,752	4.64%	115
Home Improv. Shopped Past Year: Canadian Tire	28,183	56.49%	20,533	54.39%	96
Home Improv. Shopped Past Year: Crate & Barrel	2,835	5.68%	3,048	8.08%	142
Home Improv. Shopped Past Year: Home Depot	29,124	58.37%	23,619	62.57%	107
Home Improv. Shopped Past Year: Home Hardware	12,293	24.64%	11,518	30.51%	124
Home Improv. Shopped Past Year: Home Outfitters/Deco Decouverte	5,554	11.13%	3,623	9.60%	86
Home Improv. Shopped Past Year: HomeSense	11,831	23.71%	9,238	24.47%	103
Home Improv. Shopped Past Year: Lee Valley Tools	7,735	15.50%	7,903	20.94%	135
Home Improv. Shopped Past Year: Lowe's Home Improvement	4,104	8.23%	3,343	8.86%	108
Home Improv. Shopped Past Year: Pier 1 Imports	4,771	9.56%	4,391	11.63%	122
Home Improv. Shopped Past Year: Rona Stores (any)	16,597	33.27%	13,626	36.10%	109
Home Improv. Shopped Past Year: Lighting stores (any)	3,718	7.45%	4,250	11.26%	151
Home Improv. Shopped Past Year: Department stores (any)	7,603	15.24%	5,813	15.40%	101
Home Improv. Shopped Past Year: Independent hardware stores (any)	3,157	6.33%	2,783	7.37%	116
Home Improv. Shopped Past Year: Online/Internet home decor/home improvement stores	1,338	2.68%	1,238	3.28%	122
Home Improv. Shopped Past Year: Other home decor stores	2,254	4.52%	2,008	5.32%	118
Home Improv. Shopped Past Year: Other home improvement stores	1,898	3.81%	1,553	4.12%	108
Home Improvement Stores Shopping Frequency					
Home Improv. Shopping: BMR: Regularly	1,911	3.83%	1,638	4.34%	113
Home Improv. Shopping: Canadian Tire: Regularly	23,424	46.95%	17,506	46.38%	99
Home Improv. Shopping: Crate & Barrel: Regularly	1,655	3.32%	1,834	4.86%	146
Home Improv. Shopping: Home Depot: Regularly	25,110	50.33%	20,940	55.47%	110
Home Improv. Shopping: Home Hardware: Regularly	9,023	18.09%	9,011	23.87%	132
Home Improv. Shopping: Home Outfitters/Deco Decouverte: Regularly	3,958	7.93%	2,651	7.02%	89
Home Improv. Shopping: HomeSense: Regularly	9,418	18.88%	7,463	19.77%	105
Home Improv. Shopping: Lee Valley Tools: Regularly	3,627	7.27%	3,740	9.91%	136
Home Improv. Shopping: Lowe's Home Improvement: Regularly	2,470	4.95%	2,066	5.47%	111
Home Improv. Shopping: Pier 1 Imports: Regularly	3,025	6.06%	2,843	7.53%	124
Home Improv. Shopping: Rona Stores (any): Regularly	13,324	26.71%	11,193	29.65%	111
Home Improv. Shopping: Lighting stores (any): Regularly	1,576	3.16%	1,758	4.66%	147
Home Improv. Shopping: Department stores (any): Regularly	6,071	12.17%	4,564	12.09%	99
Home Improv. Shopping: Independent hardware stores (any): Regularly	2,253	4.52%	2,081	5.51%	122
Home Improv. Shopping: Independent hardware stores (any): Regularly	1,091	2.19%	1,061	2.81%	128
Home Improv. Shopping: Other home decor stores: Regularly	1,312	2.63%	1,211	3.21%	122
Home Improv. Shopping: Other home improvement stores: Regularly	1,217	2.44%	1,041	2.76%	113



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Home Improv. Shopping: BMR: Occasionally	99	0.20%	113	0.30%	150
Home Improv. Shopping: Canadian Tire: Occasionally	4,759	9.54%	3,026	8.02%	84
Home Improv. Shopping: Crate & Barrel: Occasionally	1,179	2.36%	1,214	3.22%	136
Home Improv. Shopping: Home Depot: Occasionally	4,013	8.04%	2,680	7.10%	88
Home Improv. Shopping: Home Hardware: Occasionally	3,270	6.55%	2,507	6.64%	101
Home Improv. Shopping: Home Outfitters/Deco Decouverte: Occasionally	1,597	3.20%	972	2.58%	81
Home Improv. Shopping: HomeSense: Occasionally	2,414	4.84%	1,775	4.70%	97
Home Improv. Shopping: Lee Valley Tools: Occasionally	4,109	8.24%	4,163	11.03%	134
Home Improv. Shopping: Lowe's Home Improvement: Occasionally	1,633	3.27%	1,278	3.39%	104
Home Improv. Shopping: Pier 1 Imports: Occasionally	1,745	3.50%	1,548	4.10%	117
Home Improv. Shopping: Rona Stores (any): Occasionally	3,273	6.56%	2,433	6.45%	98
Home Improv. Shopping: Lighting stores (any): Occasionally	2,142	4.29%	2,492	6.60%	154
Home Improv. Shopping: Department stores (any): Occasionally	1,532	3.07%	1,249	3.31%	108
Home Improv. Shopping: Independent hardware stores (any): Occasionally	905	1.81%	703	1.86%	103
Home Improv. Shopping: Online/Internet home decor/home improvement stores:Occasionally	246	0.49%	177	0.47%	96
Home Improv. Shopping: Other home decor stores: Occasionally	942	1.89%	797	2.11%	112
Home Improv. Shopping: Other home improvement stores: Occasionally	681	1.37%	512	1.36%	99



Shopping Patterns - Home Improvement Stores Report

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.