

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
A1: TOP LEADERS	183	0.67%	6,101	34.11%	5,091
A2: OWNERS OF NEW CASTLES	88	0.32%	491	2.74%	856
A3: NATURE AND TRADITION LOVERS	86	0.32%	511	2.86%	894
A4: OLD TECHNOCRATS	125	0.46%	1,103	6.17%	1,341
B5: HOUSE OF GADGETS	687	2.52%	20	0.11%	4
B6: ETHNO TECHNOCRATS	531	1.94%	735	4.11%	212
B7: HARVARD PROFESSIONALS	258	0.94%	51	0.29%	31
B8: FAMILY TECHNOCRATS	9	0.03%	139	0.78%	2,600
B9: BALANCED PROFESSIONALS	206	0.75%	1,225	6.85%	913
B10: FREEDOM TECHNOCRATS	2,092	7.66%	1,911	10.68%	139
C11: ETHNIC ACHIEVERS	179	0.66%	25	0.14%	21
C12: ETHNIC EXTREME SPORTS	318	1.16%	1,183	6.62%	571
C13: BEAUTIFUL HOMES	1,237	4.53%	86	0.48%	11
C14: VISIBLE VALUABLES	79	0.29%	0	0.00%	0
C15: BOLLYWOOD DREAM	167	0.61%	160	0.89%	146
D16: BUILD WITH RECREATION	85	0.31%	0	0.00%	0
D17: ADDITIONS, ADDITIONS	15	0.06%	0	0.00%	0
D18: BUY GOOD STUFF FOR THE HOUSE	367	1.34%	0	0.00%	0
D19: PANORAMA	242	0.89%	112	0.63%	71
D20: WELL ROUNDED COCOON	2	0.01%	13	0.07%	700
D21: LIVE IT UP	141	0.52%	0	0.00%	0
E22: HOME FOR THE CHILDREN	306	1.12%	0	0.00%	0
E23: STRETCHING DOLLARS	169	0.62%	215	1.20%	194
E24: ANTIQUES	1	0.00%	0	0.00%	-
E25: OPEN ROAD	11	0.04%	0	0.00%	0
E26: DOWNTOWN DWELLING	0	0.00%	0	0.00%	-
E27: HOME MAKEOVER	189	0.69%	44	0.25%	36
E28: SEMI-SUBURBANITES	0	0.00%	0	0.00%	-
E29: CITY HIGH-RISE	469	1.72%	36	0.20%	12
E30: OLD-TIME MELTING POT	352	1.29%	35	0.19%	15
F31: ACTIVE BOOMERS	44	0.16%	0	0.00%	0
F32: GRANNIES ON THE TOWN	264	0.97%	0	0.00%	0
F33: DEVOTED GRANNIES	155	0.57%	0	0.00%	0
F34: 5TH WHEELERS	124	0.45%	453	2.53%	562
F35: VOLUNTEERS FOR HEALTH	111	0.41%	60	0.33%	80
F36: HOBBYISTS	0	0.00%	0	0.00%	-
F37: TRAILERS IN PURSUIT OF HEALTH	24	0.09%	0	0.00%	0
F38: BINGO ROAD-SHOW	9	0.03%	0	0.00%	0
G39: CHILDCARE ARTS & CRAFT	437	1.60%	30	0.17%	11
G40: ARTISTICALLY AMBITIOUS	1,393	5.10%	145	0.81%	16
G41: RECREATIONAL RENTERS	91	0.34%	0	0.00%	0
G42: FIX ME ANY HOME	135	0.49%	17	0.10%	20
G43: HOUSE IN THE COUNTRY	408	1.50%	19	0.11%	7
G44: HOUSE FLIPS	1,997	7.31%	494	2.76%	38

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percen	Value	Percen	Index
G45: FACE A HEALTH CHALLENGE	171	0.63%	0	0.00%	0
G46: RURAL EXPERT SELF-EMPLOYED	308	1.13%	11	0.06%	5
G47: CITY TECHNICALS	0	0.00%	0	0.00%	-
G48: DOWNTOWN SOCIALITES	125	0.46%	0	0.00%	0
G49: CHILDCARE FOR WORKING PARENTS	154	0.57%	0	0.00%	0
H50: WORKK HARD PLAY HARD	2,454	8.98%	752	4.20%	47
H51: THRIFTY TRADESMEN	246	0.90%	0	0.00%	0
H52: SOHO TRADESMEN	470	1.72%	76	0.43%	25
I53: CHILDREN'S EDUCATION	0	0.00%	0	0.00%	-
I54: SMALL TOWN BINGO	67	0.24%	0	0.00%	0
I55: MEDIUM OLD HOUSES	0	0.00%	0	0.00%	-
I56: ANTIQUES OR RENOVATION	0	0.00%	0	0.00%	-
I57: OLD CONTINENTALS	0	0.00%	0	0.00%	-
I58: MOTORCYCLE DIARIES	0	0.00%	0	0.00%	-
I59: SENIORS IN OLD HOMES	0	0.00%	0	0.00%	-
J60: ROUTE 66	0	0.00%	0	0.00%	-
J61: RURAL RECREATION	4	0.02%	0	0.00%	0
K62: HANDY NEIGHBOURS	0	0.00%	0	0.00%	-
L63: GREY PERSPECTIVES	358	1.31%	108	0.60%	46
L64: CHARITABLE RENTERS	0	0.00%	0	0.00%	-
L65: SMALL HOUSEHOLDS BIG HEARTS	648	2.37%	121	0.68%	29
L66: LOW RISE HIGH HOPES	29	0.11%	0	0.00%	0
L67: SELF-SUFFICIENT RENTERS	81	0.30%	0	0.00%	0
L68: TOWER LIVING	523	1.92%	0	0.00%	0
L69: INSURANCE AND TRAVEL	363	1.33%	0	0.00%	0
L70: RENT TO OWN	212	0.78%	1	0.01%	1
L71: TRAVEL & SOME INSURANCE	118	0.43%	0	0.00%	0
L72: COMFORTABLE LEISURE	1,630	5.97%	0	0.00%	0
L73: SINGLE PARENT OLDER CHILD	0	0.00%	0	0.00%	-
L74: UNCOMFORTABLE PAYMENTS	73	0.27%	0	0.00%	0
L75: LOFTY AMBITIONS	0	0.00%	229	1.28%	-
M76: FRENCH LAUNDRY	2	0.01%	271	1.51%	15,100
M77: ENFANTS AND LIFE INSURANCE	0	0.00%	0	0.00%	-
M78: YOUNG FAMILIES	0	0.00%	0	0.00%	-
M79: CONDO ACTIVE SENIORS	640	2.34%	526	2.94%	126
M80: WIDOWED APT	0	0.00%	67	0.38%	-
M81: SELF-EMPLOYED SKILLED WORKERS	92	0.34%	0	0.00%	0
M82: HEALTHCARE IN DEMAND	314	1.15%	0	0.00%	0
M83: WALK 2 WORK	0	0.00%	0	0.00%	-
M84: SOUL CITY PARENTS	0	0.00%	0	0.00%	-
N85: BENEFITS & BENEFACTORS	77	0.28%	0	0.00%	0
N86: RELATIVE SUPPORTERS	6	0.02%	0	0.00%	0
N87: HIGH-RISE IMMIGRANTS	852	3.12%	219	1.22%	39
N88: LOW-RISE RENTERS	343	1.25%	1	0.01%	1

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percen	Value	Percen	Index
N89: CHILDCARE & CHARITIES	12	0.05%	0	0.00%	0
O90: SINGLE STEPS	63	0.23%	0	0.00%	0
O91: IN A FIX	0	0.00%	0	0.00%	-
O92: BRITS AND BINGO	0	0.00%	0	0.00%	-
O93: RUSTIC RESIDENTS	0	0.00%	0	0.00%	-
O94: TELEPHONES & TRANSIT	0	0.00%	0	0.00%	-
O95: GREY COLLAR GRIND	0	0.00%	0	0.00%	-
O96: ETHNO ARTS & REC	1,754	6.42%	18	0.10%	2
P97: TAKING CARE OF ELDERS	1,076	3.94%	0	0.00%	0
P98: RELIANT AND RELIABLE	0	0.00%	0	0.00%	-
P99: BIG FAMILIES BIG FEES	81	0.30%	0	0.00%	0
P100: SINGLE PARENTS & SENIORS	0	0.00%	0	0.00%	-
Q101: SPEND - THRIFT ARTS & SPORTS	0	0.00%	0	0.00%	-
Q102: NEW HORIZONS	0	0.00%	0	0.00%	-
Q103: ROAD TRIPPERS	0	0.00%	0	0.00%	-
Q104: BLUE COLLAR IMMIGRANTS	190	0.70%	0	0.00%	0
Q105: OLD HOME DWELLERS	0	0.00%	0	0.00%	-
Q106: THRIFTY WORKERS	0	0.00%	0	0.00%	-
Q107: SINGLE GREY TOWERS	0	0.00%	0	0.00%	-
Q108: STARTING OUT & WINDING DOWN	0	0.00%	0	0.00%	-
Q109: HIGH-RISE SENIORS	0	0.00%	74	0.42%	-

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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