

Data Dictionary

Consumer Housing Statistics

Fueling Marketing Insights

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| Data Product | Category | Variable | Description | Unit | Weight |
|-------------------|------------|-----------|--|-----------|--------|
| | | | Geography | | |
| Geography | Geography | POSTCODE | 6-Digit Postal Code | Character | |
| | | | Market Size | | |
| SuperDemographics | Population | PP_TOT | Total population | Count | |
| SuperDemographics | Population | PP15_ | Total population of age 15+ years old | Count | |
| SuperDemographics | Population | PP65_ | Total population of age 65+ years old | Count | |
| SuperDemographics | Household | HH_TOT | Number of households | Count | |
| SuperDemographics | Dwelling | DW_TOT | Total number of occupied private dwellings | Count | |
| | | | Dwelling Value | | |
| SuperDemographics | Dwelling | DW_AVALUE | Average value of dwelling \$: Refers to the dollar amount expected by the owner if the dwelling were to be sold. It is the value of the entire dwelling, including the value of the land it is on and of any other structure, such as a garage, which is on the property. If the dwelling is located in a building which contains several dwellings, or a combination of residential and business premises, all of which the household owns, the value is estimated as a portion of the market value that applies only to the dwelling in which the household resides. We used the following additional data sources to update the self-reported dwelling value in Census 2016 which is mostly in line with the value in property tax assessment: 1) Quarterly House Price Survey (2018) from Royal Lepage 2) Property List Data (2018) from Cleanlist 3) Monthly housing statistics (2018) from the Canadian Real Estate Association. The value is an estimate of the market value. | | DW_TOT |

| Data Product | Category | Variable | Description | Unit | Weight |
|---------------------------|----------|------------|---|---------|--------|
| SuperDemographics | Dwelling | DW_BRMO | Average number of Bedrooms: Bedrooms refer to rooms in a private dwelling that are designed mainly for sleeping purposes even if they are now used for other purposes, such as guest rooms and television rooms. Also included are rooms used as bedrooms now, even if they were not originally built as bedrooms, such as bedrooms in a finished basement. Bedrooms exclude rooms designed for another use during the day such as dining rooms and living rooms even if they may be used for sleeping purposes at night. By definition, one- room private dwellings such as studio apartments have zero bedrooms. | Average | DW_TOT |
| SuperDemographics Dwellir | Dwelling | DW_ARMSPDW | Average number of rooms per dwelling. A room is an enclosed area within a dwelling which is finished and suitable for year-round living. Includes the kitchen, bedrooms, and finished rooms in the attic or basement. It excludes bathrooms, halls, vestibules and rooms used solely for business purposes. | Average | DW_TOT |
| | | | Home Ownership | | |
| SuperDemographics | Dwelling | DW_OWNED | Owned: Some member of the household owns the dwelling. | Count | |
| SuperDemographics | Dwelling | DW_RENTED | Rented: Some member of the household rents the dwelling. | Count | |
| SuperDemographics | Dwelling | DW_BANDH | Band housing: Refers to the dwelling that is Band housing (on an Indian reserve or settlement). | Count | |
| | | | Cottage/recreational property ownership | | |
| Home Improvement | Dwelling | DW_COTTA | Own a vacation home (cabin, cottage, chalet, etc.) | Percent | HH_TOT |
| Home Improvement | Dwelling | DW_1STHM | Percentage households who own home first time | Percent | HH_TOT |
| | | | Dwelling Maintenance | | |
| SuperDemographics | Dwelling | DW_REGMIN | Regular maintenance or Minor repairs: Regular maintenance refers to the dwelling requires any repairs (excluding desirable remodelling or additions). Minor repairs refer to the dwelling requires minor repairs, include deficiencies in the surface or covering materials of the dwelling and less serious deficiencies in the plumbing, electrical and heating systems. Examples include small cracks in interior walls and ceilings, broken light fixtures and switches, cracked or broken panes, leaking sinks, missing shingles or siding, and peeling paint. | Count | |

| Data Product | Category | Variable | Description | Unit | Weight |
|-------------------|------------|---------------|---|-------|--------|
| SuperDemographics | Dwelling | DW_MAJORRE | Major repairs: Refers to the dwelling requires major repairs (excluding | Count | |
| | | | desirable remodelling or additions), include serious deficiencies in the structural | | |
| | | | condition of the dwelling, as well as the plumbing, electrical and heating | | |
| | | | systems. Examples include corroded pipes, damaged electrical wiring, sagging | | |
| | | | floors, bulging walls, damp walls and ceilings, and crumbling foundation. | | |
| | | | Dwelling Age | | |
| Dwelling Age | | DW_AGE | Average dwelling age in the postal code by January 1, 2022 | Count | |
| Dwelling Age | | DW_AGE_RG | Dwelling age by January 1, 2022 in range: | Count | |
| | | | DW0-9 = Dwellings in the age group 0-9 | | |
| | | | DW10-19 = Dwellings in the age group 10-19 | | |
| | | | DW20-29 = Dwellings in the age group 20-29 | | |
| | | | DW30+ = Dwellings of the age equal to or greater than 30. | | |
| Rebuild Score | Dwelling | PCT_DW_NEW | Percentage of dwellings of age less than 10 years old. | | DW_TOT |
| Rebuild Score | Dwelling | PCT_DW_OLD | Percentage of dwellings of age geater than 38 years old. | | DW_TOT |
| Rebuild Score | Population | SCORE_SENIOR | Score measuring concentration of senior (age 65+) household maintainers. | Score | PP65_ |
| | | | Value =100 is the average. Value greater than 100 means higher concetration | | |
| | | | of senior maintainers than the average. | | |
| Rebuild Score | Dwelling | SCORE_REBUILT | Score measuring proportion of dwelling rebuilt in the last decade. Value =100 is | Score | DW_TOT |
| | | | the average. Value greater than 100 means higher concentration of rebuilt | | |
| | | | dwellings in the postal code than the average. | | |
| Rebuild Score | Dwelling | SCORE_REBUILT | Score measuring acceleration of rebuilding activities during the last decade in | Score | DW_TOT |
| | | | the postal code. Value =100 is the average. Value greater than 100 means | | |
| | | | higher activities of rebuilding in the postal code than the average. | | |
| Rebuild Score | Dwelling | SCORE_RENO | Score measuring renovation. rebuilding activities, shopping activities at major | Score | DW_TOT |
| | | | home improvement stores. Value =100 is the average. Value greater than 100 | | |
| | | | means higher activities in the postal code than the average. | | |
| | | | Dwelling Type | | |

| Data Product | Category | Variable | Description | Unit | Weight |
|----------------------|----------------|-----------|--|-----------|--------|
| Dwelling Type | Dwelling | DW_TYPE | Structural type of the majority dwellings: | Character | |
| | | | APT_5= Lowrise apartment buildings, less than or equal to 5 storey | | |
| | | | APT5_= Highrise apartment buildings, greater than or equal to 5 storey | | |
| | | | BUS= Pure business or commercial buildings | | |
| | | | BUS_RES= Mixed business and residential buildings | | |
| | | | CONDO= Condominium buildings | | |
| | | | HOUSE=Single detached, semi-detached and town houses. | | |
| Dwelling Type | Dwelling | DW_2NDCOT | Total number of cottages or second homes where people reside on weekend | | |
| | | | primarily. | | |
| Dwelling Type | Dwelling | HS_SQ_FT | Average interior size of the living space of the occupied private dwelling unit in | square | DW_TOT |
| | | | square feet. | feet | |
| | | | Housing Transaction Activities, Number of Sold Houses by Year | | |
| Housing Transactions | Dwelling | DW_2010 | Total number of dwellings sold in year 2010 | Count | |
| Housing Transactions | Dwelling | DW_2011 | Total number of dwellings sold in year 2011 | Count | |
| Housing Transactions | Dwelling | DW_2012 | Total number of dwellings sold in year 2012 | Count | |
| Housing Transactions | Dwelling | DW_2013 | Total number of dwellings sold in year 2013 | Count | |
| Housing Transactions | Dwelling | DW_2014 | Total number of dwellings sold in year 2014 | Count | |
| Housing Transactions | Dwelling | DW_2015 | Total number of dwellings sold in year 2015 | Count | |
| Housing Transactions | Dwelling | DW_2016 | Total number of dwellings sold in year 2016 | Count | |
| Housing Transactions | Dwelling | DW_2017 | Total number of dwellings sold in year 2017 | Count | |
| Housing Transactions | Dwelling | DW_2018 | Total number of dwellings sold in year 2018 | Count | |
| Housing Transactions | Dwelling | DW_2019 | Total number of dwellings sold in year 2019 | Count | |
| Housing Transactions | Dwelling | DW_2020 | Total number of dwellings sold in year 2020 | Count | |
| | | | Moving Plan | | |
| Home Improvement | Movers | DW_PMOVE | Planning move in next 2 years | Percent | HH_TOT |
| | | | Home Buy/Rent plan (if plan move) | | |
| Home Improvement | Home Buyers | DW_BUYN | Planning Buy/Rent: Buy a new home | Percent | HH_TOT |
| Home Improvement | Home Buyers | DW_BUYO | Planning Buy/Rent: Buy a resale home | Percent | HH_TOT |
| Home Improvement | Home Buyers | DW_RENT | Planning Buy/Rent: Rent | Percent | HH_TOT |
| Home Improvement | Home Buyers | DW_UNKNW | Planning Buy/Rent: Not sure/don't know | Percent | HH_TOT |
| | | | Home ownership/details Home type plan (if plan move) | | |
| Home Improvement | Home Ownership | DW_PLAPT | Home type plan (if plan move) - Apartment building/high rise | Percent | HH_TOT |
| Home Improvement | Home Ownership | DW_PLLEX | Home type plan (if plan move) - Duplex/Triplex/Fourplex | Percent | HH_TOT |

| Data Product | Category | Variable | Description | Unit | Weight |
|------------------|----------------|------------|--|---------|--------|
| Home Improvement | Home Ownership | DW_PLTOWN | Home type plan (if plan move) - Townhouse/rowhouse | Percent | HH_TOT |
| Home Improvement | Home Ownership | DW_PLSEMI | Home type plan (if plan move) - Semi - detached | Percent | HH_TOT |
| Home Improvement | Home Ownership | DW_PLDETA | Home type plan (if plan move) - Single - detached | Percent | HH_TOT |
| Home Improvement | Home Ownership | DW_PLOTHE | Home type plan (if plan move) - Other | Percent | HH_TOT |
| Home Improvement | Home Ownership | DW_PLUNK | Home type plan (if plan move) - Not sure/don't know | Percent | HH_TOT |
| | | | Home renovation and addition in the past 2 years | | |
| Home Improvement | Renovation | DW_RASPACE | Renovation past 2 years on: Added living space | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAGARG | Renovation past 2 years on: Built/renovated a garage | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RADRAP | Renovation past 2 years on: Custom draperies/curtains | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RADECK | Renovation past 2 years on: Deck/fencing | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAELEC | Renovation past 2 years on: Electrical | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAENG | Renovation past 2 years on: Energy conservation projects (any) | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAEPAIN | Renovation past 2 years on: Exterior painting/staining | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RATILE | Renovation past 2 years on: Floor tiles or vinyl flooring | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAFLOO | Renovation past 2 years on: Hardwood/Laminate Flooring | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAHVAC | Renovation past 2 years on: Heating, ventilation, or air conditioning (HVAC) | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RASECU | Renovation past 2 years on: Installed home security system | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAWIND | Renovation past 2 years on: Installed windows or doors | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAIPAIN | Renovation past 2 years on: Interior painting/wallpaper | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RALAND | Renovation past 2 years on: Landscaping or yard improvements | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAPLUM | Renovation past 2 years on: Plumbing (any jobs) | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RABATH | Renovation past 2 years on: Remodelled bathroom | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAKITC | Renovation past 2 years on: Remodelled kitchen | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAORM | Renovation past 2 years on: Remodelled other room(s) | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAROOF | Renovation past 2 years on: Roofing | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAPOOL | Renovation past 2 years on: Swimming pools/spas | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RACARP | Renovation past 2 years on: Wall-to-wall carpet or rugs | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RAOTHE | Renovation past 2 years on: Other home project(s) | Percent | HH_TOT |
| | | | Services used in the PAST 2 YEARS | | |
| Home Improvement | Service | DW_HMINSP | Used past 2 years: Home inspector | Percent | HH_TOT |
| Home Improvement | Service | DW_MTGBRK | Used past 2 years: Mortgage broker | Percent | HH_TOT |
| Home Improvement | Service | DW_MVCOMP | Used past 2 years: Moving company | Percent | HH_TOT |
| Home Improvement | Service | DW_REAGNT | Used past 2 years: Real estate agent | Percent | HH_TOT |
| Home Improvement | Service | DW_RELAWY | Used past 2 years: Real estate lawyer | Percent | HH_TOT |

| Data Product | Category | Variable | Description | Unit | Weight |
|------------------|------------|------------|--|---------|--------|
| Home Improvement | Service | DW_RCNTR | Used past 2 years: Renovator/contractor | Percent | HH_TOT |
| Home Improvement | Service | DW_SELFST | Used past 2 years: Self storage units | Percent | HH_TOT |
| Home Improvement | Service | DW_TOOLRT | Used past 2 years: Tool rental service | Percent | HH_TOT |
| | | | Services intend to use in the NEXT 2 YEARS. | | |
| Home Improvement | Service | DW_PHMINSP | Intend to use next 2 years: Home inspector | Percent | HH_TOT |
| Home Improvement | Service | DW_PMTGBRK | Intend to use next 2 years: Mortgage broker | Percent | HH_TOT |
| Home Improvement | Service | DW_PMVCOMP | Intend to use next 2 years: Moving company | Percent | HH_TOT |
| Home Improvement | Service | DW_PREAGNT | Intend to use next 2 years: Real estate agent | Percent | HH_TOT |
| Home Improvement | Service | DW_PRELAWY | Intend to use next 2 years: Real estate lawyer | Percent | HH_TOT |
| Home Improvement | Service | DW_PRCNTR | Intend to use next 2 years: Renovator/contractor | Percent | HH_TOT |
| Home Improvement | Service | DW_PSELFST | Intend to use next 2 years: Self storage units | Percent | HH_TOT |
| | Service | DW_PTOOLRT | Intend to use next 2 years: Tool rental service | Percent | HH_TOT |
| | | | Home renovation and addition - who did most of work | | |
| Home Improvement | Renovation | DW_SPSELF | Did renovation on: Added living space by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_SPCONT | Did renovation on: Added living space by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_GRGSELF | Did renovation on: Built/renovated a garage by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_GRGCONT | Did renovation on: Built/renovated a garage by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_DRCONT | Did renovation on: Custom draperies/curtains by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_DKSELF | Did renovation on: Deck/fencing by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_DKCONT | Did renovation on: Deck/fencing by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_ELSELF | Did renovation on: Electrical by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_ELCONT | Did renovation on: Electrical by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_ENSELF | Did renovation on: Energy conservation projects (e.g. | Percent | HH_TOT |
| | | | upgrade windows, insulation, furnace) by myself, family or friend | | |
| Home Improvement | Renovation | DW_ENCONT | Did renovation on: Energy conservation projects (e.g. | Percent | HH_TOT |
| | | | upgrade windows, insulation, furnace) by Contractor/ tradesperson | | |
| Home Improvement | Renovation | DW_EPSELF | Did renovation on: Exterior painting/staining by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_EPCONT | Did renovation on: Exterior painting/staining by Contractor/ tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_TISELF | Did renovation on: Floor tiles or vinyl flooring by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_TICONT | Did renovation on: Floor tiles or vinyl flooring by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_FLSELF | Did renovation on: Hardwood/laminate flooring by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_FLCONT | Did renovation on: Hardwood/laminate flooring by Contractor/ tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_HVSELF | Did renovation on: Heating, ventilation, or air conditioning (HVAC) by myself, | Percent | HH_TOT |
| | | | family or friend | | |

| Data Product | Category | Variable | Description | Unit | Weight |
|------------------|----------------------|-----------|---|----------|--------|
| Home Improvement | Renovation | DW_HVCONT | Did renovation on: Heating, ventilation, or air conditioning (HVAC) by | Percent | HH_TOT |
| | | | Contractor/tradesperson | | |
| Home Improvement | Renovation | DW_SESELF | Did renovation on: Installed home security system by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_SECONT | Did renovation on: Installed home security system by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_WISELF | Did renovation on: Installed windows or doors by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_WICONT | Did renovation on: Installed windows or doors by Contractor/ tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_IPSELF | Did renovation on: Interior painting/wallpaper by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_IPCONT | Did renovation on: Interior painting/wallpaper by Contractor/ tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_LASELF | Did renovation on: Landscaping or yard improvements by myself, family or friend | Percent | НН_ТОТ |
| Home Improvement | Renovation | DW_LACONT | Did renovation on: Landscaping or yard improvements by | Percent | НН_ТОТ |
| | Denevation | | Contractor/tradesperson | Dorecet | |
| Home Improvement | Renovation | DW_PLSELF | Did renovation on: Plumbing (any jobs) by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_PLCONT | Did renovation on: Plumbing (any jobs) by Contractor/ tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_BTSELF | Did renovation on: Remodelled bathroom by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_BTCONT | Did renovation on: Remodelled bathroom by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_KISELF | Did renovation on: Remodelled kitchen by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_KICONT | Did renovation on: Remodelled kitchen by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_ORSELF | Did renovation on: Remodelled other room(s) by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_ORCONT | Did renovation on: Remodelled other room(s) by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RFSELF | Did renovation on: Roofing by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_RFCONT | Did renovation on: Roofing by Contractor/tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_POSELF | Did renovation on: Swimming pools/spas by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_POCONT | Did renovation on: Swimming pools/spas by Contractor/ tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_CPSELF | Did renovation on: Wall to wall carpet or rugs by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_CPCONT | Did renovation on: Wall to wall carpet or rugs by Contractor/ tradesperson | Percent | HH_TOT |
| Home Improvement | Renovation | DW_OHSELF | Did renovation on: Other home project(s) by myself, family or friend | Percent | HH_TOT |
| Home Improvement | Renovation | DW_OHCONT | Did renovation on: Other home project(s) by Contractor/tradesperson | Percent | HH_TOT |
| | Consultant. | | Household Spending on Home Improvement/Maintenance in past 2 years | Deverent | |
| Home Improvement | Spending Spending | DW_SP0 | Spending on home Improvement/Maintenance past 2 years: Nothing | Percent | HH_TOT |
| Home Improvement | Spending | DW_SP999 | Spending on home Improvement/Maintenance past 2 years: Under \$1 - \$999 | Percent | НН_ТОТ |
| Home Improvement | Spending | DW_SP2499 | Spending on home Improvement/Maintenance past 2 years: | Percent | НН_ТОТ |
| | | | \$1,000 - \$2,499 | | |

| Data Product | Category | Variable | Description | Unit | Weight |
|------------------|----------------|------------|---|---------|--------|
| Home Improvement | Spending | DW_SP4999 | Spending on home Improvement/Maintenance past 2 years: | Percent | HH_TOT |
| | | | \$2,500 - \$4,999 | | |
| Home Improvement | Spending | DW_SP9999 | Spending on home Improvement/Maintenance past 2 years: | Percent | HH_TOT |
| | | | \$5,000 - \$9,999 | | |
| Home Improvement | Spending | DW_SP19999 | Spending on home Improvement/Maintenance past 2 years: | Percent | HH_TOT |
| | | | \$10,000 - \$19,999 | | |
| Home Improvement | Spending | DW_SP20000 | Spending on home Improvement/Maintenance past 2 years: | Percent | HH_TOT |
| | | | \$20,000 or more | | |
| | | | Household Services | | |
| Home Improvement | Service | DW_NALARM | Using Alarm system - not monitored | Percent | HH_TOT |
| Home Improvement | Service | DW_MDSERV | Using Cleaning services (monthly or more often) | Percent | HH_TOT |
| Home Improvement | Service | DW_GDSERV | Using Gardening/landscaping/lawn service (seasonally) | Percent | HH_TOT |
| Home Improvement | Service | DW_ALARM | Using Monitored home alarm service | Percent | HH_TOT |
| Home Improvement | Service | DW_PCSERV | Using Pest control service (as needed) | Percent | HH_TOT |
| Home Improvement | Service | DW_SNOWRM | Using Snow removal service | Percent | HH_TOT |
| | Service | | Plan on Major Expenses | | |
| Financial Skills | Major Expenses | PPU_10K | Percentage of households planning to make a major purchase of value => | Percent | HH_TOT |
| | | | \$10,000 in the next 3 years, excluding home purchases as a principal residence | | |
| | | | and the possible cost of children's higher education. | | |
| Financial Skills | Major Expenses | PPU_10KCA | Purchase of => \$10,000 - Car | Percent | HH_TOT |
| Financial Skills | Major Expenses | PPU_10KCO | Purchase of => \$10,000 - Cottage | Percent | HH_TOT |
| Financial Skills | Major Expenses | PPU_10KHI | Purchase of => \$10,000 - Home improvement or repair | Percent | HH_TOT |
| Financial Skills | Major Expenses | PPU_10KTR | Purchase of => \$10,000 - Travel | Percent | HH_TOT |
| Financial Skills | Major Expenses | PPU_10KWD | Purchase of => \$10,000 - Wedding | Percent | HH_TOT |
| Financial Skills | Major Expenses | PPU_10KRV | Purchase of => \$10,000 - Recreational vehicle | Percent | HH_TOT |
| Financial Skills | Major Expenses | PPU_10KSH | Purchase of => \$10,000 - Second home or investment property | Percent | HH_TOT |
| Financial Skills | Major Expenses | PPU_10OT | Purchase of => \$10,000 - Other | Percent | HH_TOT |
| Financial Skills | Major Expenses | HPP_SV | How pay for the major purchase - Use savings (down payment/full price) | Percent | HH_TOT |
| Financial Skills | Major Expenses | HPP_BKLO | How pay for the major purchase - From financial institution (lease/loan) | Percent | HH_TOT |
| Financial Skills | Major Expenses | HPP_MONTH | How pay for the major purchase - Monthly payments | Percent | HH_TOT |
| Financial Skills | Major Expenses | HPP_SINV | How pay for the major purchase - Sell investments | Percent | HH_TOT |
| Financial Skills | Major Expenses | HPP_SASS | How pay for the major purchase - Sell or use an asset to secure the funds | Percent | HH_TOT |
| Financial Skills | Major Expenses | HPP_CCARD | How pay for the major purchase - Use credit card, line of credit, overdraft | Percent | HH_TOT |

| Data Product | Category | Variable | Description | Unit | Weight |
|-------------------|----------------|-----------|---|---------|--------|
| Financial Skills | Major Expenses | HPP_GJOB | How pay for the major purchase - Get a job, take a second job or work extra hours in an existing job. | Percent | HH_TOT |
| Financial Skills | Major Expenses | HPP_MORT | How pay for the major purchase - Get mortgage, borrow against, remortgage, increase mortgage on home. | Percent | нн_тот |
| Financial Skills | Major Expenses | HPP_OTG | How pay for the major purchase - Other | Percent | НН_ТОТ |
| | | | Movers in Last Year | | |
| SuperDemographics | Mobility | MB_1YMV | Movers: persons who have moved here last year from a different residence. | Percent | PP_TOT |
| SuperDemographics | Mobility | MB_1YNMI | Non-migrants: persons who moved here last year from the same city, town, township, village or Indian reserve. | Percent | PP_TOT |
| SuperDemographics | Mobility | MB_1YINTE | Internal migrants: persons who moved here last year from a different city, town, township, village or Indian reserve within Canada. | Percent | PP_TOT |
| SuperDemographics | Mobility | MB_1YEXT | External migrants: persons who moved here last year from outside Canada | Percent | PP_TOT |
| | | | Movers in Last 5 Years | | |
| SuperDemographics | Mobility | MB_5YMV | Movers: persons who have moved here in last 5 years from a different residence. | Percent | PP_TOT |
| SuperDemographics | Mobility | MB_5YNMI | Non-migrants: persons who moved here in last 5 years from the same city, town, township, village or Indian reserve. | Percent | PP_TOT |
| SuperDemographics | Mobility | MB_5YINTE | Internal migrants: persons who moved here in last 5 years from a different city, town, township, village or Indian reserve within Canada. | Percent | PP_TOT |
| SuperDemographics | Mobility | MB_5YEXT | External migrants: persons who moved here in last 5 years from outside Canada | Percent | PP_TOT |
| | | | Household Spending on Home Improvement/Maintenance | | |

| Data Product | Category | Variable | Description | Unit | Weight |
|----------------------|--------------------------|----------------------|---|--------------------|----------------|
| Household Spending | Shelter | D2060 | Average household spending annually on ADDITIONS, RENOVATIONS AND ALTERATIONS: CONTRACT, LABOUR AND MATERIAL COST: -Include in-ground and above-ground pools, prefabricated sheds, landscaping and complete re-roofing. -Include the cost of plumbing, electrical and heating equipment, built-in appliances, lumber, hardware, paint, wallpaper, floor coverings, patio stones, asphalt and shingles HERE only if these were part of an addition or renovation project. -Include work done to upgrade the property to acceptable building or living standards, to rearrange the interior space, or to modernize the existing facilities without changing the type of occupancy. -Include items which would normally be included in a property sale, rather than portable or "non-fixed" equipment. -Include any finishing in new homes. | Dollar | DW_TOT |
| Household Spending | Shelter | D2070 | | | DW_TOT |
| Shanning | Storo Turo | | Shopping at Home Improvement Stores | Dorcont | |
| Shopping | Store Type | T_GARDEN T_CARPET | Shopped Past Month: Garden stores Shopped Past Month: Carpet/Floor Covering stores | Percent Percent | PP15_ PP15 |
| Shopping Shopping | Store Type Store Type | T_KCH | Shopped Past Month: Kitchen stores (e.g. Stokes) | Percent | PP15_ PP15_ |
| | | | | | |
| Shopping | Home Improvement | H_BMR | Home Improv. Shopped Past Year: BMR | Percent | PP15_ |
| Shopping | Home Improvement | H_CANTR | Home Improv. Shopped Past Year: Canadian Tire | Percent | PP15_ |

| Data Product | Category | Variable | Description | Unit | Weight |
|--------------|------------------|------------|---|---------|--------|
| Shopping | Home Improvement | H_CRATEB | Home Improv. Shopped Past Year: Crate & Barrel | Percent | PP15_ |
| Shopping | Home Improvement | H_DEPOT | Home Improv. Shopped Past Year: Home Depot | Percent | PP15_ |
| Shopping | Home Improvement | H_HWARE | Home Improv. Shopped Past Year: Home Hardware | Percent | PP15_ |
| Shopping | Home Improvement | H_OUTFT | Home Improv. Shopped Past Year: Home Outfitters/Déco Découverte | Percent | PP15_ |
| Shopping | Home Improvement | H_SENSE | Home Improv. Shopped Past Year: HomeSense | Percent | PP15_ |
| Shopping | Home Improvement | H_LEE | Home Improv. Shopped Past Year: Lee Valley Tools | Percent | PP15_ |
| Shopping | Home Improvement | H_LOWE | Home Improv. Shopped Past Year: Lowe's Home Improvement | Percent | PP15_ |
| Shopping | Home Improvement | H_PIER1 | Home Improv. Shopped Past Year: Pier 1 Imports | Percent | PP15_ |
| Shopping | Home Improvement | H_RONA | Home Improv. Shopped Past Year: Rona Stores (any) | Percent | PP15_ |
| Shopping | Home Improvement | H_LIGHT | Home Improv. Shopped Past Year: Lighting stores (any) | Percent | PP15_ |
| Shopping | Home Improvement | H_DEPT | Home Improv. Shopped Past Year: Department stores (any) | Percent | PP15_ |
| Shopping | Home Improvement | H_INDEP | Home Improv. Shopped Past Year: Independent hardware stores | Percent | PP15_ |
| Shopping | Home Improvement | H_OL | Home Improv. Shopped Past Year: Online/Internet home décor/home | Percent | PP15_ |
| | | | improvement stores | | |
| Shopping | Home Improvement | H_OTHDEC | Home Improv. Shopped Past Year: Other home décor stores | Percent | PP15_ |
| Shopping | Home Improvement | H_OTHIMP | Home Improv. Shopped Past Year: Other home improvement stores | Percent | PP15_ |
| Shopping | Home Improvement | H_BMR_R | BMR: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_CANTR_R | Canadian Tire: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_CRATEB_R | Crate & Barrel: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_DEPOT_R | Home Depot: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_HWARE_R | Home Hardware: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_OUTFT_R | Home Outfitters/Déco Découverte: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_SENSE_R | HomeSense: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_LEE_R | Lee Valley Tools: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_LOWE_R | Lowe's Home Improvement: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_PIER1_R | Pier 1 Imports: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_RONA_R | Rona Stores (any): Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_LIGHT_R | Lighting stores (any): Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_DEPT_R | Department stores (any): Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_INDEP_R | Independent hardware stores (any): Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_OL_R | Independent hardware stores (any): Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_OTHDEC_R | Other home décor stores: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_OTHIMP_R | Other home improvement stores: Regularly | Percent | PP15_ |
| Shopping | Home Improvement | H_BMR_O | BMR: Occasionally | Percent | PP15_ |

| Data Product | Category | Variable | Description | Unit | Weight |
|--------------|------------------|------------|--|---------|--------|
| Shopping | Home Improvement | H_CANTR_O | Canadian Tire: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_CRATEB_O | Crate & Barrel: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_DEPOT_O | Home Depot: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_HWARE_O | Home Hardware: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_OUTFT_O | Home Outfitters/Déco Découverte: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_SENSE_O | HomeSense: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_LEE_O | Lee Valley Tools: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_LOWE_O | Lowe's Home Improvement: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_PIER1_O | Pier 1 Imports: Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_RONA_O | Rona Stores (any): Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_LIGHT_O | Lighting stores (any): Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_DEPT_O | Department stores (any): Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_INDEP_O | Independent hardware stores (any): Occasionally | Percent | PP15_ |
| Shopping | Home Improvement | H_OL_O | Online/Internet home décor/home improvement stores: Occasionally | Percent | PP15_ |