

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
A1: TOP LEADERS	220	0.72%	6,127	33.73%	4,685
A2: OWNERS OF NEW CASTLES	93	0.30%	491	2.70%	900
A3: NATURE AND TRADITION LOVERS	90	0.30%	525	2.89%	963
A4: OLD TECHNOCRATS	135	0.44%	1,154	6.36%	1,445
B5: HOUSE OF GADGETS	733	2.40%	21	0.12%	5
B6: ETHNO TECHNOCRATS	529	1.74%	785	4.32%	248
B7: HARVARD PROFESSIONALS	270	0.89%	51	0.28%	31
B8: FAMILY TECHNOCRATS	20	0.07%	138	0.76%	1,086
B9: BALANCED PROFESSIONALS	226	0.74%	1,225	6.74%	911
B10: FREEDOM TECHNOCRATS	2,211	7.25%	1,885	10.38%	143
C11: ETHNIC ACHIEVERS	190	0.62%	25	0.14%	23
C12: ETHNIC EXTREME SPORTS	234	0.77%	1,181	6.50%	844
C13: BEAUTIFUL HOMES	1,354	4.44%	86	0.47%	11
C14: VISIBLE VALUABLES	86	0.28%	0	0.00%	0
C15: BOLLYWOOD DREAM	146	0.48%	158	0.87%	181
D16: BUILD WITH RECREATION	128	0.42%	0	0.00%	0
D17: ADDITIONS, ADDITIONS	439	1.44%	13	0.07%	5
D18: BUY GOOD STUFF FOR THE HOUSE	403	1.32%	0	0.00%	0
D19: PANORAMA	221	0.72%	240	1.32%	183
D20: WELL ROUNDED COCOON	2	0.01%	11	0.06%	600
D21: LIVE IT UP	88	0.29%	7	0.04%	14
E22: HOME FOR THE CHILDREN	329	1.08%	0	0.00%	0
E23: STRETCHING DOLLARS	177	0.58%	171	0.94%	162
E24: ANTIQUES	1	0.00%	0	0.00%	-
E25: OPEN ROAD	10	0.03%	0	0.00%	0
E26: DOWNTOWN DWELLING	0	0.00%	0	0.00%	-
E27: HOME MAKEOVER	194	0.64%	1	0.01%	2
E28: SEMI-SUBURBANITES	0	0.00%	0	0.00%	-
E29: CITY HIGH-RISE	543	1.78%	78	0.43%	24
E30: OLD-TIME MELTING POT	369	1.21%	34	0.19%	16
F31: ACTIVE BOOMERS	50	0.16%	0	0.00%	0
F32: GRANNIES ON THE TOWN	281	0.92%	0	0.00%	0
F33: DEVOTED GRANNIES	168	0.55%	0	0.00%	0
F34: 5TH WHEELERS	127	0.42%	454	2.50%	595
F35: VOLUNTEERS FOR HEALTH	124	0.41%	59	0.32%	78
F36: HOBBYISTS	0	0.00%	0	0.00%	-
F37: TRAILERS IN PURSUIT OF HEALTH	77	0.25%	32	0.18%	72
F38: BINGO ROAD-SHOW	10	0.03%	0	0.00%	0
G39: CHILDCARE ARTS & CRAFT	459	1.50%	30	0.17%	11
G40: ARTISTICALLY AMBITIOUS	1,693	5.55%	223	1.23%	22
G41: RECREATIONAL RENTERS	103	0.34%	0	0.00%	0
G42: FIX ME ANY HOME	130	0.43%	17	0.09%	21
G43: HOUSE IN THE COUNTRY	439	1.44%	18	0.10%	7
G44: HOUSE FLIPS	2,834	9.30%	487	2.68%	29

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G45: FACE A HEALTH CHALLENGE	205	0.67%	0	0.00%	0
G46: RURAL EXPERT SELF-EMPLOYED	349	1.14%	39	0.22%	19
G47: CITY TECHNICALS	0	0.00%	0	0.00%	-
G48: DOWNTOWN SOCIALITES	137	0.45%	0	0.00%	0
G49: CHILDCARE FOR WORKING PARENTS	318	1.04%	0	0.00%	0
H50: WORK HARD PLAY HARD	2,672	8.77%	749	4.12%	47
H51: THRIFTY TRADESMEN	281	0.92%	0	0.00%	0
H52: SOHO TRADESMEN	498	1.63%	76	0.42%	26
I53: CHILDREN'S EDUCATION	0	0.00%	0	0.00%	-
I54: SMALL TOWN BINGO	0	0.00%	0	0.00%	-
I55: MEDIUM OLD HOUSES	0	0.00%	0	0.00%	-
I56: ANTIQUES OR RENOVATION	0	0.00%	0	0.00%	-
I57: OLD CONTINENTALS	0	0.00%	0	0.00%	-
I58: MOTORCYCLE DIARIES	0	0.00%	0	0.00%	-
I59: SENIORS IN OLD HOMES	0	0.00%	0	0.00%	-
J60: ROUTE 66	0	0.00%	0	0.00%	-
J61: RURAL RECREATION	0	0.00%	0	0.00%	-
K62: HANDY NEIGHBOURS	0	0.00%	0	0.00%	-
L63: GREY PERSPECTIVES	380	1.25%	0	0.00%	0
L64: CHARITABLE RENTERS	0	0.00%	0	0.00%	-
L65: SMALL HOUSEHOLDS BIG HEARTS	909	2.98%	453	2.49%	84
L66: LOW RISE HIGH HOPES	32	0.11%	0	0.00%	0
L67: SELF-SUFFICIENT RENTERS	84	0.28%	0	0.00%	0
L68: TOWER LIVING	553	1.81%	0	0.00%	0
L69: INSURANCE AND TRAVEL	379	1.24%	0	0.00%	0
L70: RENT TO OWN	166	0.54%	0	0.00%	0
L71: TRAVEL & SOME INSURANCE	122	0.40%	0	0.00%	0
L72: COMFORTABLE LEISURE	1,591	5.22%	0	0.00%	0
L73: SINGLE PARENT OLDER CHILD	0	0.00%	0	0.00%	-
L74: UNCOMFORTABLE PAYMENTS	76	0.25%	0	0.00%	0
L75: LOFTY AMBITIONS	0	0.00%	0	0.00%	-
M76: FRENCH LAUNDRY	3	0.01%	170	0.93%	9,300
M77: ENFANTS AND LIFE INSURANCE	0	0.00%	0	0.00%	-
M78: YOUNG FAMILIES	0	0.00%	0	0.00%	-
M79: CONDO ACTIVE SENIORS	566	1.86%	418	2.30%	124
M80: WIDOWED APT	117	0.39%	163	0.90%	231
M81: SELF-EMPLOYED SKILLED WORKERS	124	0.41%	0	0.00%	0
M82: HEALTHCARE IN DEMAND	331	1.09%	0	0.00%	0
M83: WALK 2 WORK	0	0.00%	0	0.00%	-
M84: SOUL CITY PARENTS	0	0.00%	0	0.00%	-
N85: BENEFITS & BENEFACTORS	84	0.28%	0	0.00%	0
N86: RELATIVE SUPPORTERS	6	0.02%	0	0.00%	0
N87: HIGH-RISE IMMIGRANTS	864	2.84%	279	1.53%	54
N88: LOW-RISE RENTERS	372	1.22%	1	0.01%	1

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N89: CHILDCARE & CHARITIES	11	0.04%	0	0.00%	0
O90: SINGLE STEPS	66	0.22%	0	0.00%	0
O91: IN A FIX	0	0.00%	0	0.00%	-
O92: BRITS AND BINGO	0	0.00%	0	0.00%	-
O93: RUSTIC RESIDENTS	0	0.00%	0	0.00%	-
O94: TELEPHONES & TRANSIT	0	0.00%	0	0.00%	-
O95: GREY COLLAR GRIND	0	0.00%	0	0.00%	-
O96: ETHNO ARTS & REC	1,835	6.02%	18	0.10%	2
P97: TAKING CARE OF ELDERS	1,135	3.73%	0	0.00%	0
P98: RELIANT AND RELIABLE	0	0.00%	0	0.00%	-
P99: BIG FAMILIES BIG FEES	84	0.28%	0	0.00%	0
P100: SINGLE PARENTS & SENIORS	0	0.00%	0	0.00%	-
Q101: SPEND - THRIFT ARTS & SPORTS	0	0.00%	0	0.00%	-
Q102: NEW HORIZONS	0	0.00%	0	0.00%	-
Q103: ROAD TRIPPERS	0	0.00%	0	0.00%	-
Q104: BLUE COLLAR IMMIGRANTS	199	0.65%	0	0.00%	0
Q105: OLD HOME DWELLERS	0	0.00%	0	0.00%	-
Q106: THRIFTY WORKERS	0	0.00%	0	0.00%	-
Q107: SINGLE GREY TOWERS	0	0.00%	72	0.39%	-
Q108: STARTING OUT & WINDING DOWN	0	0.00%	0	0.00%	-
Q109: HIGH-RISE SENIORS	0	0.00%	0	0.00%	-

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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**Data Source:** Manifold Data Mining Inc.

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