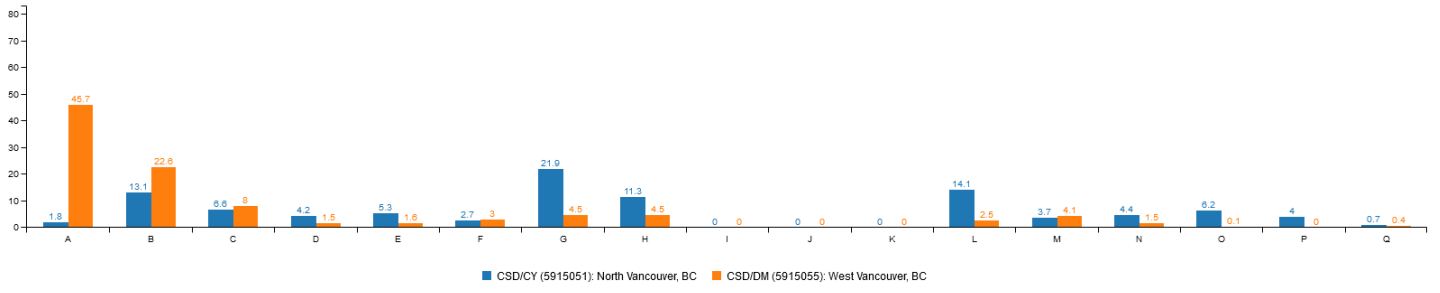


Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
A: AFFLUENTS	537	1.76%	8,297	45.68%	2,595
B: ELITE PROFESSIONALS	3,989	13.09%	4,105	22.60%	173
C: ETHNIC CRUISERS	2,010	6.60%	1,449	7.98%	121
D: NEST BUILDERS	1,280	4.20%	271	1.49%	35
E: BUY ME A NEW HOME	1,623	5.33%	284	1.57%	29
F: EMPTY NESTERS	836	2.74%	544	3.00%	109
G: UP THE LADDER	6,665	21.87%	814	4.48%	20
H: HIGH TRADES	3,451	11.32%	825	4.54%	40
I: URBAN LIFE IN SMALL TOWNS	0	0.00%	0	0.00%	-
J: JOYFUL COUNTRY	0	0.00%	0	0.00%	-
K: RURAL HANDYMEN	0	0.00%	0	0.00%	-
L: COMFORTABLE APARTMENT DWELLERS	4,293	14.08%	453	2.49%	18
M: SINGLES	1,141	3.75%	751	4.13%	110
N: NEW CANADIANS	1,337	4.39%	280	1.54%	35
O: RENTERS	1,900	6.23%	18	0.10%	2
P: ONE PARENT FAMILIES	1,219	4.00%	0	0.00%	0
Q: THRIFTY	199	0.65%	72	0.39%	60



Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.